



### Building Banking On Values Archives Available

**June 09th 2016: Can Banking Drive Systemic Change Through Responsible Finance and 'Common Good' Economics?**

Yes it can  
Meet Blake and Diego: Driving Systemic Change Through Responsible Finance and 'Common Good' Economics  
Values-based banking, also known as ethical, regenerative, just or sustainable banking puts people before profit, and puts banking back in service of the people, organizations and communities that make it possible.  
The approach is practiced by a growing number of banks and banking cooperatives worldwide. These banks have diverse business models, products and services but one common banking model that commits to using all of the resources, people and capital t

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### Featured Guests



#### Blake Goud

Meet Blake Goud: Chief Executive Officer, RFI Foundation, A Think Tank for Responsible Finance (Global). Blake Goud is the CEO of the RFI Foundation, a non-profit working to identify a neutral, non-partisan and universal value proposition that encourages convergence of responsible finance practices. By highlighting the shared standards around principles that govern the sector, Islamic finance will contribute to a more diverse and representative thinking around the growth, trajectory and development of responsible finance. Blake was Chief Research Officer for ME Global Advisors where his focus was on MENA financial sector development and the growth of the Islamic economy. He was

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#### Diego Isabel La Moneda

Meet Diego Isabel La Moneda: Founder and Director of the Global Hub for the Common Good - Driving Systemic Change Diego defines himself as a social entrepreneur and a change-maker. He is specialised in new economics, social and political innovation, participatory democracy, sustainable development and business management and he has extensive experience working both with private companies, public institutions and governments. He is Founder and Director of the Global Hub for the Common Good an open and participatory think-do tank that brings together people and organisations who are working to co-create a new economy that is more sustainable, people-oriented and aimed at the common go

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#### David Korslund

Meet David: a Serious Banker Who Believes Banking Should Have a Seriously Social Conscience David Korslund has filled a number of senior and strategic roles in banking since 1976. He began his career at Shore Bank in Chicago while completing his MBA at the Booth School of the University of Chicago. From 1983 through early 2009 he worked with ABN AMRO Bank in the United States and The Netherlands. He held a variety of senior positions including responsibility for the planning and performance management of all ABN AMRO activities while providing strategic decision support to ABN AMRO's Managing Board. Since leaving ABN AMRO in 2009 he has focused on providing strategic advice on inclusiv

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