



The Sky's the Limit Archives Available

June 01st 2016:Where There's Trouble There's Hope

My featured guests are Sheila Duncan and Melanie Fleming, creating a business and bringing an idea to life is a labor of love. When Sheila's niece was 12 she found herself surrounded by adversity, losing three family members to cancer in a very short time. This devoted aunt suggested they sit down together and write a book about it. The result was the creation of a gutsy, huggable, inspiring character named-Trouble. The first book "Here's Trouble" was very successful, it's message is that kids today are pressured at school and deal with other issues such as poverty, homelessness, abuse, divor

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Featured Guests



Sheila Duncan

From adversity in her family, Sheila suggested to her 12 year old niece that they sit down and write a book about it. The result was the creation of lovable, huggable character her niece named Trouble. Their first book "Here's Trouble" was very successful, Trouble is now a plush toy, inspirational jewelry, and the best part of this story is what Trouble represents to children all around the world. The message behind the storybook is quite simple, Trouble helps kids deal with whatever is troubling them. Trouble the dog gives them someone to hug. When they hug him they smile and don't want to put him down. The second book "Where There's Trouble There's Hope" introduces us to a rescue dog nam

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Melanie Fleming

She is an accomplished executive leader, Melanie has spearheaded marketing, public relations, and communications programs for Xerox Corporation, Wang Laboratories, JuniorNet Inc, OpenPages Inc., Thomson Communications, and The Kennek Foundation. Melanie has helped to orchestrate hundreds of fundraising events, raising more than \$2.7million to benefit local and national charities that help children and families Passionate about her clients and creative ability to help tell their stories. Melanie has received numerous journalism awards including three Bell Ringers, in addition she has secured awards for clients including Boston Business Journal's CFL of the Year, Philanthropic Partner of the

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