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The Bob Pritchard RADIO SHOW

The Bob Pritchard Radio Show Tuesday at 5 PM Pacific

June 14th 2016: Microsoft's LinkedIn Acquisition....Taking on Amazon

Microsoft's \$26 billion acquisition of LinkedIn provides Amazon with a powerful new challenger in the cloud computing space and the potential to dominate the business networking space when Microsoft's Outlook and Skype is factored in: Skin gun...the revolutionary new way to treat burns: Your cars electronic key fob, easy and convenient for you to start your car, just as easy for someone planning to steal it; Blockchain verses traditional banks; Snapchat blitzing Twitter; Amazons dominance in Mobile; Uber introduces UberBIKE; Uber and Lyft leave Austin, TX, and 8 companies fill the void im

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Featured Guest



Russell Phelps

Russell Phelps is a master copy writer and marketing maven, with more than 600 completed projects for clients both for Fortune 500 companies and many smaller businesses and entrepreneurs. Russels work includes Online, Offline. He will deliver any message in any medium. He targets mass media or niche markets. He has created content and sales copy for websites, landing pages, email campaigns, publicity campaigns and traffic generation campaigns for websites. His slogan is "I write the words that make the whole world buy..." His clients become raving fans and typically report 40% to 300% increases in their results using his "killer ad copy" and powerful marketing str

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