



# Innovating Innovation



Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

### Innovating Innovation with Game Changers, Presented by SAP

Thursday at 7 AM Pacific/10 AM Eastern

June 23rd 2016: Power to the People: Corporates Engaging Entrepreneurs Inside and Outside.

The buzz: Getting fresh. Corporations are increasingly seeking to engage entrepreneurs, both from within and outside the organization, by launching initiatives for intrapreneurship, innovation accelerators, incubators and start-up focus programs. While the common purpose of these efforts is to create viable, sustainable new business opportunities, the models of engagement, the challenges and the opportunities vary greatly. What will work best for your company? The experts speak. Hans Balmaekers, Intrapreneurship Conference: "An organization's ability to learn, and translate insights into ac

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### Featured Guests



#### Hans Balmaekers

Hans Balmaekers is Director and co-shaper for the Intrapreneurship Conference, the premier global platform for corporate innovators since 2011. Hans is leading the team on its mission to further advance the field of intrapreneurship by hosting 10+ events a year across the US, Canada and Europe, as well as offering an online community and learning programs. In his corporate career with a Dutch multinational, Hans was an intrapreneur without knowing there was a label for it. Ever since he started his entrepreneurial journey, he is focused on helping corporates and individuals make the shift needed to thrive in the new world of business.

[Read more](#)



#### Manju Bansal

Manju Bansal leads SAP's effort to engage with the startup community worldwide and build its innovation ecosystem. He is Vice President and Global Head of SAP Startup Focus, the accelerator program that helps promising startups in the Big Data, predictive and real-time analytics space develop new applications on SAP technology and accelerate market traction.

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#### Tonja Erismann

Tonja Erismann currently heads the Global Service Innovation team at SAP. She has 15 years of emerging technology management and consulting background with leading global businesses. She's a domain expert in managing innovation, with focus on creative and design methodologies, strategy design, business model transformation, incubation and governance. She has managed and led multiple innovation initiatives at SAP and with customers, in the areas of Intrapreneurship, Innovation culture, and technology incubation such as Digital, IOT, and Mobile.

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