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**The Business Elevation Show with Chris Cooper - Be More. Achieve More**  
**Friday at 8 AM Pacific**  
**June 24th 2016: How to Position Yourself with guest Mark Levy and Chris Cooper**

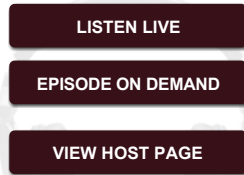
Would you like to learn how to best position yourself and have influence in your marketplace? My guest Mark Levy, says that your marketplace position drives all your initiatives. It's your point of differentiation, your competitive advantage. It's why clients choose you instead of a firm that's bigger, faster, closer, and cheaper. So how do you pick the proper position? Mark Levy is the founder of Levy Innovation LLC a positioning firm that helps consultants and other thought leaders to increase their fees by up to 2,000%. Clients have come from the White House, been CEO's of major organizatio

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#### Featured Guest



#### Mark Levy

Mark Levy is the founder of Levy Innovation LLC a positioning firm that helps consultants and other thought leaders to increase their fees by up to 2,000%. Clients include a former White House department head, CEOs of major organizations, a former head of the Strategy Unit at Harvard Business School, a member of Major League Baseball, TED and TEDx speakers. Before Levy Innovation, Mark was Chief Marketing Officer at an Inc. 5,000 experiential branding organization, with clients such as Gap, Samsung, Time Warner, Harvard & Stanford universities.

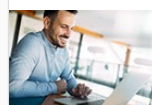
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