



## Insights and Strategies with Barbara Lang

### Insights and Strategies with Barbara Lang Archives Available

**June 24th 2016: The Role of Women in Business and Leadership: A Winning Combination**

Women play a key role in the success of many businesses and organizations. Of course, they have faced many obstacles and challenges on their way to the top. In this show, they will share their experiences during their path to success, and how it shaped who they are as leaders and as people.

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### Featured Guests

Guest Image

#### Donna Cooper

Donna Cooper is President, Pepco Region. Pepco, a subsidiary of Pepco Holdings, an Exelon Company, provides safe and reliable electric service to more than 845,000 customers in the District of Columbia, Montgomery County and Prince George's County in Maryland. Cooper is the primary executive responsible for engaging in stakeholder relations with state and local officials, community leaders, and business, consumer and nonprofit organizations within the Pepco region. In that capacity, she plays a critical role in shaping policy and managing issues to deliver value to our customers and key stakeholders. Cooper also serves as the primary spokesperson for Pepco.

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Guest Image

#### Rosie Allen-Herring

Rosie Allen-Herring is the President and Chief Executive Officer of United Way of the National Capital Area (United Way NCA). She brings to United Way NCA a keen understanding of how to leverage resources and convene public and private entities to create a collective impact in the local community as well as on a national level. Rosie has more than 25 years of experience in the areas of strategic leadership, public and private partnership development, corporate philanthropy and community investment. Formerly, Rosie was the Managing Director of the Community Investment and Engagement Division at Fannie Mae. In that role, she led Fannie Mae's corporate philanthropic strategy, and oversaw

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Guest Image

#### Sheila Brooks

SHEILA BROOKS is an Emmy-award winning journalist, entrepreneur, and dedicated advocate for minority and women's issues and small businesses. Ms. Brooks is founder, president and CEO of SRB Communications, LLC, a full-service advertising and marketing communications agency in Washington, DC, with satellite offices in Baltimore and Prince George's County, Maryland and Manhattan, New York. Celebrating 25 years in business, SRB Communications specializes in multicultural advertising, public relations, media relations and broadcast production. Prior to starting her firm in 1990, Ms. Brooks built a distinguished television career as a news director, reporter, anchor, and documentary produ

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Guest Image

#### Eddie Fraser

Eddie Fraser is CEO of STEMconnector® and Million Women Mentors (MWM) and serves as Vice Chairman, Diversified Search. Eddie championed the STEM education and jobs framework and with her team has built the respected consulting and communications service. STEMconnector® covers 6600 organizations and has 140 paid members. One of the major Initiatives from STEMconnector® is Million Women Mentors (MWM), a movement for mentoring women in STEM careers. Formerly, Eddie built three best practices initiatives: Diversity Best Practices, Business Women's Network, and Best Practices in Corporate Communications as CEO of the Public Affairs Group, Inc. Eddie led several grass-roots campaigns and won a Si

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