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The Business Edge

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August 19th 2016: Women Growing Businesses: Where and how do you get/give help?

Men are not the only ones who don't like to ask for directions. Women business owners often also don't want to admit what they don't know, or aren't confident in their ability to do. Yet there are many, many resources around the country to guide women through all kinds of opportunities and dilemmas. Join Dr. Patricia Greene, Professor of Entrepreneurship at Babson College and academic director for Goldman Sachs 10,000 Small Businesses and 10,000 Women, in sharing about types of resources to grow your business, how to find them, how to evaluate them, and what to do with them once you have th

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Featured Guest



Patricia Greene

Patricia G. Greene is the Paul T. Babson Chair in Entrepreneurial Studies at Babson College where she formerly served first as Dean of the Undergraduate School and later as Provost. Greene current assignment at Babson is to serve as the academic director for the Goldman Sachs 10,000 Small Businesses and 10,000 Women programs. Dr. Greene is a founding member of the Diana Project, a research group dedicated to studying women business owners and their businesses. She is a former federal appointee to the national advisory board for the SBA's Small Business Development Centers. She loves to talk about entrepreneurship, sharing her soapboxes on changing the way the world does business with any

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