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Winning Ponies Thursday at 5 PM Pacific

August 25th 2016: Travers 2016 - Winning Ponies Welcomes DRF Advertising Director Robert Forbeck and Retiring DRF Executive and Columnist Steven Crist

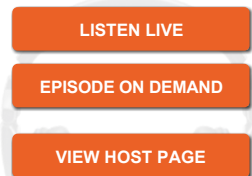
Robert Forbeck has been a lifelong fan of thoroughbred racing. DRF has hired him for the newly created position of National Advertising Director. He will discuss his career path in racing and join John in analyzing the races from Saratoga that will take place prior to the Travers Stakes : the 1 million dollar Sword Dancer S. -G1: the 750,000 dollar Personal Ensign -G1: the Ballerina S. -G1- and the 700,000 dollar Forego S. -G1. Retiring Hall of Fame DRF executive and columnist Steven Crist will reflect over his career of over 35 years in one function or another involving thoroughbred racing.

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Featured Guests



Robert Forbeck

Robert Forbeck has been a lifelong fan of thoroughbred racing. Daily Racing Form has hired him for the newly created position of National Advertising Director. Forbeck most recently was Sales Manager at iHeartMedia in Cincinnati, Ohio, the leading media group in the Greater Cincinnati market. Prior he was Director of Marketing and Communications for Turfway Park from 1997-2001. where he directed all sales, marketing and communications initiatives for the Kentucky track and co-hosted "Turfway Track Talk" with Winningponies columnist Ed Meyer. He also worked in Hollywood Park's press box for a season and got his entrance into racing as intern at River Downs under the tutelage of Winningpo

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Steven Crist

Steven Crist, who has more than 30 years of experience as a racing journalist, was a New York Times reporter and columnist from 1981 through 1990; founding editor-in-chief in 1991 of The Racing Times, which introduced statistical innovations that have since become industry standards; and a vice president of the New York Racing Association from 1995 to 1997. In 1998, he formed an investment group that purchased Daily Racing Form, where he was CEO until 2002 and continues to serve as its Editor & Publisher Emeritus, and a columnist and blogger. He is also a longtime member of the Hall of Fame Nominating Committee and the Eclipse Awards Steering Committee. Crist is the author of the books "Off

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