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**September 09th 2016: Mom Entrepreneur: Raising a Family
and a Business**

Why would a mom start a family and a business almost simultaneously? There is a saying...Necessity is the mother of all inventions. For Andrea Thomas, Owner and Creator of the ScratchMeNot, she designed a product to prevent her daughter from damaging her skin by constantly scratching her eczema. Moms are often faced with everyday challenges that bring ideas to their minds. It is a matter of being strategic when selecting the right product to bring to the marketplace. For a mom starting a young family and a business at the same time, managing the juggle and stress is important, yet the driving

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Featured Guest



Andrea Thomas

Andrea Thomas is the creator and owner of ScratchMeNot, a brand that manufactures clothing designed for children with sensitive skin. Her product was originally created for her daughter who began suffering from eczema at 2 months of age. She quickly realized that other moms, with similar stories, would need her solution. As a business strategist, she shares with aspiring and busy entrepreneurs the How behind the business strategies she used to create a successful business in a way that is easy for a person on-the-go to absorb and implement quickly, especially to make sure Profitability is built in to their businesses.

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