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## Working on Purpose

with Alise Cortez

**Working on Purpose**  
**New Episodes Weekly**  
**September 21st 2016: The Solidary Project of Seniorita in Peru: A Ticket Out of Poverty, Early Motherhood, and Domestic Violence**

When access to education and work opportunity are abundant, it can be easy to take them for granted. Yet, much of the world is still working to improve access to education and economic development. In Peru, a country of 31 million people, males outnumber females in education rates and illiteracy in the rural areas can be as high as 34 percent. Domestic abuse has registered as high as 49 percent among females in certain rural areas where access to education and work opportunities are limited. Thousands of Peruvian girls stay in dysfunctional and violent homes because they have no means to supp

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### Featured Guest



#### Estefania "Kuky" Villafuerte

Estefania "Kuky" Villafuerte is the founder of SENORITA, a solidarity project comprised of girls helping other girls succeed, specifically by raising money through the sale of jewelry to fund the education of Peruvian girls living in orphanages. Kuky herself is originally from Peru, educated in the United States, and lends her previous experience creating a successful company offering decadent cupcakes and many years of volunteer experience to her social entrepreneur venture. After volunteering in various social organizations, she found a deep and amazing connection with the Senioritas (teenage girls) and came to the profound personal understanding that a woman with education could make a

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