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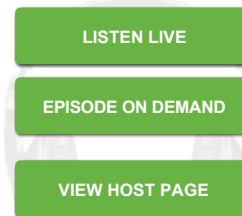
**PI's Declassified!**  
**Thursday at 9 AM Pacific**  
**September 08th 2016: Legal Professionals Media Relations 101**

Have you ever participated in a news conference? Does interfacing with the media help or hurt your case? Is your standard answer 'No comment!' What is the media looking for? What about your client's privacy? Is it time for a professional media or public relations consultant? Join former law enforcement public relations officer and TV News veteran, Don Shook, who will provide media relations tips.



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#### Featured Guest



#### Don Shook

Don Shook founded MERIT Media Relations LLC in 1998 following his 14 years in corporate communications management with Golden, Colorado's Adolph Coors Company. After his discharge from the U.S. Airforce and getting his Bachelor's in Communications, Don worked for various TV news and motion pictures in multiple locations.

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