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September 13th 2016: **The Power of Motion: An Interview with Maria Rapetskaya**

Ideas in motion. That's the philosophy behind Undefined Creative, a New York-based boutique motion graphics agency working with household names like NHL, NBC Universal, The Maury Show, Better Homes and Gardens and United Nations. In this week's episode, we talk with creative director Maria Rapetskaya about how she built her business -she met her partner in a graphic design class during her freshman year of high school-, how she's landed big name clients and her new consulting endeavor for creatives: Define Your Path. Join us!

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Featured Guest



Maria Rapetskaya

Maria is the creative leader and architect of Undefined Creative, a boutique motion graphics agency based in New York City. Blessed with nearly 20 years of success, she's a serious pay-it-forward give-backer – through teaching, mentoring, writing and public speaking. She's taught at NYU, NYU Continuing Education and University of the Arts. She regularly contributes her thoughts on entrepreneurship and creativity to the likes of 99U, Fast Company, Entrepreneur, Fortune, and professional organizations, like AIGA and Promax/BDA. The studio donates 300+ hours a year in pro bono work and mentorships. Define Your Path, her new consulting platform, helps creatives at all levels to develop c

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