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## LEADERSHIP DEVELOPMENT

WITH DR. CATHY GREENBERG  
AND DR. RELLY NADLER

# NEWS

### Leadership Development News Mon 9 AM PT

**October 03rd 2016: David Rock - Beyond Bias: Using Neuroscience to Shift Ingrained Thinking**

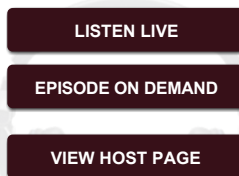
In a hyperconnected world, poor decisions can multiply like a chain reaction, breaking free of bias has never been more important. Many organizations are putting money and resources toward educating people about biases. For example, U.S. companies spend an estimated US200 million to 300 million dollars a year on diversity programs and sensitivity training, in which executives, managers, and employees are told to watch out for biases, in particular when making hiring and promotion decisions. Unfortunately, there is very little evidence that educating people about biases does anything to reduce

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### Featured Guest



#### David Rock

Dr. David Rock coined the term 'Neuroleadership' and is the Director of the NeuroLeadership Institute, a global initiative bringing neuroscientists and leadership experts together to build a new science for leadership development. With operations in 24 countries, the Institute also helps large organizations operationalize brain research in order to develop better leaders and managers. David co-edits the NeuroLeadership Journal and heads up an annual global summit. He has written many of the central academic and discussion papers that have defined the Neuroleadership field. He is the author of the business best seller 'Your Brain at Work' (HarperBusiness, 2009), as well as 'Quiet Leadersh

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