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**October 7th 2016: Building a Social Business from the Ground Up**

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Three key factors play essential roles in building a social business from the ground up: brand, impact and an innovative product. Brittany Underwood, Founder and CEO of Akola, has built a social business through a nonprofit framework. Akola exists to empower women to become agents of transformation in their communities and operates both domestically and internationally. From raw materials to assembly to distribution, Brittany shares how she has managed to create a social brand that has a measurable impact in every level of the supply chain and what she has learned along the way. Akola's progra

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**Featured Guest**



**Brittany Merrill Underwood**

Brittany Merrill Underwood is the CEO of Akola, a non-profit social business designed to empower women in disadvantaged communities through training, employment and holistic care.

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