



Innovating Innovation



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

Innovating Innovation with Game Changers, Presented by SAP

Thursday at 7 AM Pacific/10 AM Eastern
October 27th 2016: **New Disruptive Business Models: Changing the Enterprise Role**

The buzz: "Change before you have to" -Jack Welch. A disruptive innovation model creates a new market and value network and eventually disrupts an existing market and value network, displacing established market-leading firms, products and alliances -C. Christensen. The model tends to be produced by outsiders and entrepreneurs, because enterprises need resources for profitable, competitive sustaining innovations. But they still need to change. The experts speak. Prof. Rajeev Srinivasan: "The reason why it is so difficult for existing firms to capitalize on disruptive innovations...their proces

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Featured Guests



Rajeev Srinivasan

Prof. Rajeev Srinivasan is an adjunct faculty in Innovation at the Indian Institute of Management, Bangalore. He is a member of the National Taskforce on Innovation, and was earlier a member of panel that created India's first Intellectual Property Rights policy.

[Read more](#)



Suraj Sudji

Suraj Sudhi is an alumni of the SAP Intrapreneurship program that nurtures entrepreneurship within the company. As part of this role, Suraj conceptualized and validated a new business solution for SAP and is presently working towards building it as a product.

[Read more](#)



Lakshman Pachineela Seshadri (Lucky)

Lakshman "Lucky" Pachineela Seshadri, Chief Consultant, Services Innovation, SAP Consulting, is driving Software Solutions and Services Innovation projects with Design Thinking for SAP globally, Social Change projects and a start-up mentor in India. He is a founding team member of SAP India, where he built the pre-sales and consulting organization.

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