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## The Compassionate Samurai Business Hour

featuring  
*Kathy*  
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Your Strategic Business Warrior with a **SHARP COMPASSIONATE EDGE!**



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**The Compassionate Samurai Business Hour**  
**Thursday at 1 PM Pacific**  
**December 08th 2016: Skyrocket Your Business By Leveraging Your Online Reviews!**

9 out of 10 sales are influenced by online reviews. What do you do before making a purchase? You check out the reviews for that product or vendor. Your customers are doing the same thing. Join us as best-selling author; Tom Kenemore shares wisdom and techniques from his new book, "Fans on Fire! In this episode listeners will discover how to skyrocket leads, sales and reputation with the most trusted form of marketing. Most businesses are missing a HUGE opportunity to leverage their existing happy customer's goodwill into FREE marketing. Through a simple, yet unconventional strategy, Tom w

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#### Featured Guest



#### Tom Kenemore

Tom is a father, traveler, occasional 5K runner, best-selling author, serial entrepreneur, speaker and online instructor with over 8000 students. Tom has always been an entrepreneur. At 15, Tom took over his first small business, a bee swarm removal service in Arizona from one of his uncles. In college, he took \$600 in "leftover" student financial aid money and a Sear's credit card and started a mobile DJ company. After graduation, Tom went to look for a "real" job. After more than a dozen job rejections, he took that little DJ company and turned it into one of the largest and most awarded DJ entertainment services in the Upper Midwest. Under Tom's leadership, that company received

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