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December 08th 2016: The New Science of Social Change: What Is It and Can It Help Us Make the Transition to a Sustainable Future? An Interview with Joe Brewer

Billions of dollars are invested by corporate marketing departments, public relations firms, government agencies and nonprofit organizations in attempts to change social behavior, with outcomes that are not necessarily beneficial to society and the planet. Can a new science of social change put the same technologies, tools and strategies that have been used for centuries to influence the masses to work for the benefit of humanity, nature and a sustainable future? Todd Benton and Helen Hillix will speak with Joe Brewer, a complexity researcher and evangelist for the field of culture design. W

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Featured Guest



Joe Brewer

Joe Brewer is a complexity researcher and evangelist for the field of culture design. He is co-founder and editor for Evonomics magazine, research director for TheRules.org, and coordinator for the newly forming Cultural Evolution Society. He lives in Seattle and travels the world helping humanity make the transition to sustainability. Joe has a unique background in physics, math, philosophy, atmospheric science, complexity research, and cognitive linguistics. He has spoken at many global conferences on the science of social change and the human dimensions of planetary sustainability. And has given workshops on three continents about the workings of the human mind and the strategic tools f

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