



Pet Lover Geek

New episodes weekly

January 21st 2017: **Training Day: Time to Modify Your Pet's Behavior with Modern Training Tools and Resources**

Adopted a new fur kid recently? Trying to get him to behave well around your children and strangers? Well sit, stay, and listen, as the experts are on the show today ready to discuss technology, techniques, and resources to help you train your pet.

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Featured Guests



Jamie Migdal

Entrepreneur, CEO and Founder with more than 20 years of experience in all aspects of pet industry, including business development, client services, pet care, marketing, and management. Dedicated to further professionalizing the pet care industry via technology and education. Thanks to founding four startup companies in the pet industry and working hands-on with tens of thousands of clients, Jamie is a thought leader and expert in entrepreneurship and canine behavior.

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Amanda Hessel

Amanda Hessel of Smart Animal Training Systems was announced the 2015 Entrepreneur winner at the WIPIN annual conference in Portland, Oregon. Ms. Hessel, Vice President of Marketing and Sales and co-owner, has been instrumental in bringing the company's flagship product, the Pet Tutor® to market. She brings to her role at Smart Animal Training Systems years of experience as a volunteer furlougher for a prison based service dog program. This expertise, combined with her deep belief in positive reinforcement training and love of meeting new people, empowers Ms. Hessel to help pet owners, trainers and retailers discover better tools for working with their pets. She has also been involved i

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Kim Butler

"Kim is a cofounder of Good Dog in a box (www.gooddoginabox.com). Kim developed the idea for Good Dog in a Box in Sept 2015. Her first job was convincing her sister, Jenn, that dog training in a box was a good idea. (That didn't take long.) Kim has been responsible for the design elements including the products, branding, animation, and online imaging. She developed the e-learning system, and produced and directed all the videos. She is in charge of the Partner Program and development of strategic partnerships."

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Jenn Merritt

"Jenn is a cofounder of Good Dog in a box (www.gooddoginabox.com) and she has a CPDT-KA certification as a professional dog trainer. Jenn is responsible for all the curriculum development for each Good Dog product. She creates all the dog training related content for the videos, activity guides, and Good Dog blog. Jenn is our featured trainer in our online training videos and in all the printed training material that comes with Good Dog subscriptions."

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