



Pet Lover Geek
New episodes weekly
February 04th 2017: Pets on Social Media

You can find cute cats and dogs all over the internet, though not all of them stand out enough to bring a following on social media. Today's show will cover some tips on how to get the most out of your social media account to possibly get pet lovers to follow your pet. The show will also feature the pet parents of internet famous pets, such as Odie the no-eyed shih-tzu and the Tuxedo Trio. They will share some stories about their pets and how they got their pets popular on social media.

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Featured Guests



Carol Bryant

Carol Bryant trademarked the motto, "My heart beats dog." By day, she works for BlogPaws as their Marketing and Social Media Manager. A dog lover of the highest order is how Gayle King introduced Carol when she and her Cocker Spaniel, Dexter, appeared on Oprah Radio's Gayle King show to dish dogs. She is the founder of Fidos of Reality and its fundraising arm, Wigglebutt Warriors, which has raised over \$50,000 for homeless dogs to date. A frequent media contributor and writer, in her spare time Carol ponders her next permanent dog-themed tattoo and stays far away from cooking.

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Alicia Halloran & Odie

Alicia Halloran is an animal communicator and the founder of Healing Habitat. She's been the premiere animal communicator among Chicago's animal shelters and is now living in Las Vegas, Nevada. Alicia is here to share how she's changing the way the world communicates with animals. In 2014 she entered Odie to the world of Instagram and he has been winning the hearts and minds of people and pets. Through his Instagram account Odie (@odieseyes) is on a mission to show people that dogs with disabilities can lead happy lives. His motto is "Love is blind!" He currently has almost 36k followers and growing.

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Deb & The Tuxedo Trio

Deb H. is a project manager in higher education by day and a freelance editor, pet blogger, and social media maven by night. She's the owner of a fabulous trio of tuxedo cats (Ben, Jack, and Hugo) that are hams for the camera and the focus of her blog, tuxedotrio.com. Located in Boston, she blogs a lot about city living and enjoys teaming up with brands to help promote products they love. You can also find TuxedoTrio on Instagram, Facebook, Twitter, and Tumblr, YouTube, and Snapchat!

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