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with Rick A. Morris



The Work/Life Balance Friday at 2 PM Pacific

February 17th 2017: B.S. Incorporated - Interview with
Jennifer Rock and Michael Voss

Rick interviews Jennifer Rock and Michael Voss about their book B.S. Incorporated. It is a new book by Jennifer Rock and Michael Voss that hilariously exposes life in corporate America. Funny, insightful, and heartfelt, B.S., Incorporated is sure to speak to fans of such hits as The Office and Office Space. Although it is a work of fiction, the book draws from the authors' real-life corporate experiences. It is a feel-good story about people finding themselves and coming into their own while simultaneously skewering every aspect of life in corporate America. "After yet another mind-

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Featured Guest



Jennifer Rock & Michael Voss

Jennifer and Michael have a shared passion for storytelling that goes back – way back – to when Jennifer published haikus in her first-grade newsletter, and Mike entertained other kids on the school bus with his creative fiction. Not surprisingly, their jones for crafting a tale fueled their individual career paths, where each held roles in journalism, advertising, public relations, marketing and corporate communications. Jennifer and Michael had the good fortune to work for and with companies that spanned industries and impact – from privately held start-ups to Fortune 50 powerhouses to, now, their own communications agency. Both authors live near Minneapolis where they work as

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