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Illuminating Leadership



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March 21st 2017: Cultivating the Invisible Leader-Finding Purpose at Work

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Studies have found that people who live, lead and work with purpose live up to 7 years longer, are 42% more likely to experience contentment in life and at work, and are four times more likely to be engaged in their jobs (Gallup, 2013; National Institutes of Health, 1998; New York University, 2015). In addition, organizations who have a strong sense of purpose are more profitable and outperform the market 6:1 (Deloitte, 2014). But what is purpose and how do we awaken it in both life and work? Please join Jeff Smith and Zach Mercurio at 1pm EDT on 3/21 as they discuss defining your purpose, cre

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Featured Guest



Zach Mercurio

Zach Mercurio is widely recognized as one of the leading voices on the role of purpose in organizations. As a consultant, speaker, and researcher he has helped leaders in nearly every industry around the world understand the role of purpose and meaning in designing thriving organizations.

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