

[TROUBLE VIEWING?](#) Click Here to view the Promo card on the web

[SIGN-UP NOW!](#) [SIGN-UP NOW!](#) Click to become a Member for Free!



### The Self Improvement Show Archives Available March 16th 2017: Make Every Moment Count

New books are published every day. Sometimes we see advertisements about them, get information about them in email or get a pop-up as we surf the net. We may see promotions on YouTube or interviews on the news with an author whose book caught on and is on the way to becoming a best seller or has already hit the top of the bestseller list. Most of us don't think about what it took to make that happen—the coaching, publicity, bookings, book signings, radio show appearances, and YouTube videos. It takes a lot of work on the part of someone or a group of "someones" to make all of that happen. Our

[Read more](#)



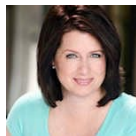
### Tune in

Archives Available on VoiceAmerica  
Empowerment Channel

EPISODE ON DEMAND

VIEW HOST PAGE

### Featured Guest



#### Marianne Pestana

Marianne Pestana is a literary publicist who is dedicated to helping authors and publishers with their promotion, marketing, and media relations. She creates effective book buzz as well as author recognition using social media and branding techniques that will increase book sales, often leading to lucrative strategic alliances. Marianne carefully designs and implements book marketing strategies that has taken many of her authors to #1 Bestseller and garner prestigious book awards. As radio show host of "Moments with Marianne" at Dreamvisions 7 Radio Network and WMEX 1510 AM, Boston she brings a transformative hour that covers an endless array of topics.

[Read more](#)

### Share This Episode



### Connect with VoiceAmerica

Download our mobile apps



Come see what **VoiceAmerica's**  
hosts are writing, on **PressBlog!**

