



# Game-Changing Smart Cities of the Future



Special Edition Series of

## Coffee Break with Game-Changers

with your host **Bonnie D. Graham**



Game-Changing Smart Cities of the Future,  
Presented by SAP  
Archives Available  
**April 4th 2017: You Light Up My Life: Smart Cities, Smart Lighting**

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The buzz: "Life is all about seating and lighting" (Graydon Carter). By 2050, 70+% of the world will live in cities. How to brighten the lives of concentrated populations? Energy-efficient LED lighting is transforming urban lighting infrastructures into information pathways that collect and share data and insights that drive the smart city. Connected lighting can even be a backbone for IoT functionality. See? The experts speak. Susanne Seitinger, Philips Lighting: "The proliferation of zoning regulations in the twentieth century [...] has disabled local innovation and growth, frozen the city in

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### Featured Guests



#### Suzanne Seitinger

At Philips Lighting, Suzanne Seitinger is responsible for smart cities that leverage digital lighting (LEDs) to create safe, inviting and responsive urban environments.

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#### Matthias Weis

Matthias Weis is Director of SM!GHT, a startup of the German energy supplier EnBW. He held various positions in the field of EnBW's services for municipalities, where he obtained significant expertise in street lighting systems and smartcity development.

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#### Marlyn Zelkowitz

Marlyn Zelkowitz, Director, Future Cities and Internet of Things, SAP Public Sector Industry, is an evangelist for using technology to drive public sector outcomes and a regular speaker at public sector events.

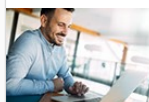
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