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The Business Elevation Show with Chris Cooper - Be More. Achieve More
Friday at 8 AM Pacific
April 14th 2017:Encore: Corporate Executive Presence

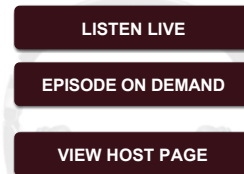
Talent and technical expertise will only take your career so far. Corporate Executive Presence (CEP) takes you to the top! Call it executive swagger, corporate charisma, personal impact or professional gravitas; your career and leadership success depends on your ability to influence others, radiate confidence and exert authority. Thankfully, much of this is coachable, and CEP expert Rob Brown is joining me to show us how! From powerful first impressions to ongoing popularity and credibility, great leaders and executives get this stuff right. When you do, you'll gain more respect and buy-in for

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Featured Guest



Rob Brown

Rob Brown helps people build powerful networks and profit from their most powerful connections for more business, better career opportunities and greater influence. He is the bestselling author of *How to Build Your Reputation: The Secrets of Becoming the Go to Professional in a Crowded Marketplace* and according to LinkedIn, is the most recommended networking expert in the world. His expertise covers compelling elevator pitches, trust, likeability, referral marketing, reputation building, corporate executive presence, word of mouth and profitable business networking. A regular media contributor, Rob hosts the Networking Giants Radio Show which features the world's top networking experts.

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