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The Soul of Enterprise: Business in the Knowledge Economy

Friday at 1 PM Pacific
April 14th 2017: Das Intellectual Kapital

In an ironic twist on Karl Marx's idea of the proletarian revolution, in today's capitalist society, labor trumps capital as the chief source of all wealth. According to The World Bank, 80% of the developed world's wealth lies in human capital. Today, knowledge workers themselves own the firm's means of production, in their heads. This is a seismic shift in our economy, the ramifications of which we are still trying to comprehend. Thinking in terms of human capital investors lends dignity and respect to the value of each person. The word "human" comes from the Latin Hominem, for man, and the w

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