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### Working on Purpose New Episodes Weekly

**May 24th 2017: A Leg Up: The Fine Art and Necessary Practice of Effective Communication at Work**

What is it we do every day at work? We communicate. At its simplest, that's speaking, writing, and listening. Since we do these things every day and often all day long, you might think we'd be pretty good at them. But it's not necessarily so! Few professionals take the time and effort to cultivate these talents, and many view them as "soft skills that are nice to have but not critical to success." Yet professionals enjoy a clear advantage when able to deliver clear and concise messages, whether in writing or speaking. Persuasive communication skills help us get noticed at work and will often d

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### Featured Guest



#### Christine Casady

In her capacity as senior consultant with Booher Consultants, Christine Casady has worked with dozens of organizations for more than two decades, helping them increase their productivity through effective communication. Her consulting, personal coaching, keynote speaking, and training work with Booher clients has been in the areas of personal and executive presence, business and technical writing, basic and advanced presentation skills, and interpersonal skills. Christine brings to the table her enthusiasm for learning about her clients and their specific challenges and goals to improve communication. Whether in coaching, speaking, or training situations, Ms. Casady exudes a positive energy

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