



The Future of Manufacturing



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by 

The Future of Manufacturing with Game Changers, Presented by SAP

Thursday at 7 AM Pacific /10 AM Eastern

June 08th 2017: Mass Digitalization in Industrial Manufacturing: What's Next?

The buzz: "Technology trends coupled with consumers' increasing power to demand personalized products are changing the face of manufacturing" (Kevin O'Marah, industryweek.com, 01/14/15). "Software is Everywhere" has begun to resonate with industrial manufacturers worldwide. There's hardly an industrial machine, piece of equipment, or plant automation system that does not contain a significant amount of software to go along with traditional hardware. How is this mass digitalization disrupting the industrial machinery sector? The experts speak. Sabrina Bartlett, Capgemini: "Simplification is no

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Featured Guests



Sabrina Bartlett

As a Senior Manager in Capgemini's Discrete Industries sector team, Sabrina Bartlett leads the North America SAP Digital Manufacturing group, where she brings to life tangible and real world digital solutions for manufacturers on the SAP platform. Sabrina partners with industry and technology experts to build and go to market with customer-centric solutions enabling digital transformation in areas such as Connected Shop Floor, IIoT, Cloud, Predictive Analytics, Customer 360, and Smart Automation. Previously, she led the transformation of Capgemini's SAP Service Line globally through the development and roll-out of a new implementation methodology. She has a background in SAP Engagement D

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Vijay Sundararajan

As a Sr. Director in North America Industry Value Engineering team, Vijay Sundararajan is responsible for designing customer engagements, overseeing engagement delivery and acting as trusted advisor in value advisory engagements. He regularly benchmarks SAP customers for best practices and value achieved. Prior to his role in North America, Vijay was the Industry Leader for Industrial Machinery & Components in Asia Pacific & Japan, where he was responsible for driving business development activities across the region. He is a recognized thought leader in the areas of Product Development and Product Lifecycle Management. Before joining SAP in 2009, Vijay has held various positions in the so

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David Parrish

David Parrish is SAP's Senior Global Marketing Director for the Industrial Machinery & Components industry. Before joining SAP, David held various product and industry marketing positions with J.D. Edwards, PeopleSoft, and QAD going back to 1999. Prior to J.D. Edwards, Dave held transportation, warehouse, manufacturing, purchasing, and materials management roles in the industrial, automotive, and medical device sectors. Dave has a B.S. in Advertising from the University of Illinois-Urbana, an MBA in Transportation Management from the University of Colorado-Boulder, and a Certification in Production and Inventory Management (CPIM) from the American Production and Inventory Control Society (

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