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INFLUENCERS



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June 20th 2017: Women Influencers in Washington D.C.

Women Influencers go to Washington D.C. Michelle King Robson and Tess Cacciatore discuss the importance of how bringing your cause to Washington D.C. helps bring awareness to critical global health issues.

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Featured Guests



Michelle King Robson

Founder of HER Inc. (EmpowHER and SkinSAFE) Michelle King Robson (pronounced ROBE-SON) is the founder of HER Inc., a data-driven consumer health technology company making health and wellness better for HER. Our mobile and web platforms, EmpowHER and SkinSAFE, help women understand their health and wellness and improve their health choices. It all began with Michelle's own struggle to find credible women's health information or to connect with someone going through a similar health issue. Michelle's health journey lead her to create EmpowHER based on her own need and the need for women to have access to leading health resources and support. In EmpowHER, Michelle has built a company that ins

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Tess Cacciatore

SOCIAL ENTREPRENEUR Tess has spoken regularly at the United Nations (Geneva and New York) and other international platforms on behalf of women & children with the message of using media and technology to bridge the cultures of the world. Her career in the entertainment and technology industries has spanned 25+ years, Tess has a passion and commitment to lead initiatives and programs that have a major give-back to the world. GLOBAL WOMEN'S EMPOWERMENT NETWORK – FOUNDED IN 2012 WORLD TRUST FOUNDATION – FOUNDED 1994 UNITED NATIONS – SINCE 2000 SPARK -ART PROJECT – 2016 WATER BEARERS – 2016 Here are a few initiatives that lead the story for Tess's journey around the world: Sri Lanka – Rebuild

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