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The Forum Archives Available July 11th 2017: Startup Out of School

Meet Stephen Kuhl and Kabeer Chopra, co-founders of Burrow and recent Wharton MBA graduates. Learn about their journey designing and manufacturing the perfect couch and what it has taught them. Listeners will get an inside view of what it took to be successful from concept to launch. Learn how they built Burrow: fundraising, pre-orders, design, spreading awareness, tackling supply chain, manufacturing and much more!

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Featured Guests



Stephen Kuhl

Stephen developed a passion for building companies when he co-founded an international education consulting startup out of college. He gained experience growing well-known brands as a strategy consultant at Accenture. More recently, he invested in several high-growth businesses while at Commonfund Capital. Stephen received a BS from Cornell University and his MBA from The Wharton School at the University of Pennsylvania. After herniating two discs in his back while rowing in college, Stephen appreciates great support while sitting down. He made sure Burrow sofas are ergonomically perfect for multi-hour Netflix binges.

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Kabeer Chopra

Kabeer is passionate about the intersection of retail and technology. He co-founded an in-store mobile experience platform and has also launched e-commerce and mobile applications for several start-ups. More recently, he managed global retail analytics for Michael Kors and played a pivotal role in their digital innovation team. Kabeer received a BENG from McGill University and an MBA from The Wharton School at the University of Pennsylvania. From his hair to his shoes, Kabeer pays close attention to style, and insisted that Burrow sofas be equally as fashionable. Kabeer is often ashamed to be seen with his co-founder in public.

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